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SAGE
Technology
Centers



SAGE & THE SMB MARKETPLACE

Scalability, Predictability and Skill Development are only a handful of requirements a small to medium size manufacture in the tech industry faces. Luckily with a partner like Sage on their size they can navigate those waters with ease. V1.001

Overcoming the Hurdles as an SMB

The path from a small and medium-sized business (SMB) to an enterprise business can be a challenging one. It requires a significant amount of time, resources, and expertise to successfully navigate the complex landscape of modern business. That's where Sage Technology Centers comes in. As a business cultivator that focuses on tech-driven manufacturing, Sage works with both emerging businesses coming out of incubation as well as established SMBs. By leveraging the resources and expertise of Sage, SMBs can accelerate their growth and development, and emerge as enterprise businesses in a fraction of the time it would take on their own.



The Hurdles of Emerging Success and How to Navigate it



Growing from an SMB to an enterprise business is a complex and challenging process. One of the biggest hurdles that SMBs face is access to capital. In many cases, SMBs simply don't have the financial resources they need to invest in the people, technology, and infrastructure required to scale their business. This can make it difficult, if not impossible, for SMBs to compete with larger, more established businesses.

Another significant hurdle that SMBs face is access to expertise. As businesses grow and evolve, they require a wide range of expertise, from marketing and sales to finance and operations. However, SMBs often lack the resources to hire full-time employees with the necessary expertise. This can make it difficult for SMBs to make informed decisions about their business, and can limit their ability to grow and scale.

SMBs often struggle to keep up with the rapidly changing landscape of modern business. As new technologies and business models emerge, SMBs must be able to adapt quickly and effectively. However, this can be challenging for SMBs that lack the resources and expertise to stay on top of the latest trends and developments.

in their industry. As a result, SMBs may struggle to remain competitive, and may find it difficult to grow and scale their business over time.

Leveraging the Power of the Sage Network for your Business



Funding, support, and proper advisory is always a challenge as and SMB begins to grow and expand rapidly. A valuable tool for SMBs to resolve these issues is the Sage Network. The Sage Network is a collective group of partners that work with Sage Technology Centers to provide valuable resources and support for SMBs that are looking to grow and scale their business. By

working with the Sage Network, SMBs can gain access to a network of partners, customers, advisors, and investors that can help them expand their footprint and grow their business.

One of the key benefits of working with the Sage Network is the collaborative opportunities that it provides. By connecting with other businesses and partners in the network, SMBs can gain valuable insights, resources, and expertise that can help them make informed decisions about their business. This can be particularly valuable for SMBs that lack the resources or expertise to make these decisions on their own.

The Sage Network can also provide critical funding sources when needed to scale an SMB beyond the walls of Sage and into a position to grow into an enterprise partner. This can be particularly important for SMBs that are looking to expand their operations, invest in new technologies, or hire new employees. By working with the Sage Network, SMBs can gain access to the financial resources they need to take their business to the next level.

The Value of Sage Technology Centers



One of the key value benefits that Sage offers SMBs is access to a wide range of resources and expertise. This includes everything from state-of-the-art manufacturing facilities to cutting-edge technology and software. By working with Sage, SMBs can tap into this extensive network of resources, and gain access to the

tools and expertise they need to grow and scale their business.

Another key benefit of working with Sage is the time it takes for a SMB to emerge from the incubation process and scale to an enterprise business. With Sage's support, SMBs can accelerate their growth and development, and emerge as enterprise businesses in a matter of years, rather than decades. This is because Sage provides SMBs with the resources, expertise, and guidance they need to navigate the complex landscape of modern business, and make the most of every opportunity.

Finally, a business cultivation model can be of tremendous value for an existing business. By working with Sage, SMBs can tap into a wealth of expertise and resources that would be difficult, if not impossible, to replicate on their own. This includes everything from access to cutting-edge technology and software to guidance on how to navigate the complex landscape of modern business. By leveraging the resources and expertise of Sage, SMBs can accelerate their growth and development, and emerge as enterprise businesses in a fraction of the time it would take on their own.

